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NEWS RELEASE

P.A.L.S. for Healing Receives Grant from the CareSource Foundation

Grant will assist with providing capacity building to serve more individuals affected by trauma.

(Independence, Ohio July 2019) –

P.A.L.S. for Healing was the recipient of a \$5,000 grant awarded by The CareSource Foundation. This grant will allow P.A.L.S. for Healing to build infrastructure programs which will enable us to meet our goal of serving 5% more clients from last year. It will give us the opportunity to have a financial audit done, which is a requirement for many government grants. It will also let us hire an accountant and support a part-time accounts receivable position. The grant will allow the P.A.L.S. for Healing staff build partnerships with similar organizations and funders and build up our strategy and grant consulting throughout 2019.

The CareSource Foundation works to strengthen the network of critical nonprofit organizations in our communities through strategic grantmaking. Since launching in 2006, the Foundation has awarded more than 1,300 grants and invested over \$17 million into nonprofits throughout Ohio who are working to eliminate poverty, build healthier communities and develop innovative approaches to address significant social issues.

The CareSource Foundation provides grants to nonprofits who are working to eliminate poverty, provide services to low and moderate-income families, build healthier communities and develop innovative approaches to address significant social issues.



“Health care is only one component in the complex lives of our consumers and community,” said Cathy Ponitz, Vice President, CareSource Foundation. “The CareSource Foundation enables us to transcend standard health care and reach into our local communities to better understand and solve social issues. Our grantees have become outstanding partners in our work to eradicate poverty and create healthier families and communities.”

About P.A.L.S. for Healing

P.A.L.S. for Healing is a nonprofit mental health organization formed in 2010 providing counseling and support services to children who experience trauma. Her focus on those most vulnerable is a long-standing personal mission. P.A.L.S. for Healing has four locations within Cuyahoga County and provides offsite group and individual services within Cuyahoga, Lake and Summit counties. We provide professional workshops and training for individuals and organizations. We provide art therapy support group services for youth aging out of the foster-care system, families affected by parental incarceration, families affected by substance use and monthly art therapy workshops for military families. For additional information about our programs, please visit palsforhealing.org.

About CareSource

CareSource is a nonprofit, multistate health plan recognized as a national leader in managed care. Founded in 1989, CareSource administers one of the nation’s largest Medicaid managed care plans and offers a lifetime of access to care through health insurance, including Medicaid, Health Insurance Marketplace, Medicare Advantage and dual-eligible programs.

Headquartered in Dayton, Ohio, CareSource serves nearly 2 million members in Georgia, Indiana, Kentucky, Ohio and West Virginia. CareSource understands the challenges consumers face navigating the health system and is transforming health care with industry-leading programs that improve the health and well-being of our members.

For more, visit caresource.com, follow @caresource on Twitter, or like CareSource on Facebook.

BEST PRACTICES:

- Focus the message of the press release on how the funds will serve the community and impact the future of the community
 - o Use numbers to drive home the impact (e.g. # of people assisted, amount donated, etc.)
- Send your press release to local papers and [Philanthropy Ohio](#)
- Images garner more attention! Add a few photos, like the photo with the big check and images of your organization at work, to the press release and social media posts.
- For any questions or a review of your press release and distribution plan please reach out to the CareSource Media Relations team:
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